











# Social Common Capital Seminar

The Potential of Social Common Capital (SCC) in Brazil

# Transdisciplinary Impact for Planetary Health

September 9, 14:00-16:30

Venue: Auditorium, Faculty of Economics, University of Brasília

Format: In-person with YouTube transmission provided by Corecon-DF (https://www.youtube.com/c/CoreconDFBras%C3%ADlia)

Language: English (Simultaneous interpretation in English-Portuguese to be provided)

Brazil, with its rich natural resources and ongoing efforts toward sustainable development and addressing social inequality, plays a critical role in advancing planetary health. The Amazon rainforest, its rich biodiversity, and vast water resources are essential for environmental sustainability and the health and well-being of populations locally and globally. We aim to collaborate to safeguard these resources while fostering systems that enhance societal well-being and healthcare outcomes. Social Common Capital (SCC), as proposed by Japanese economist Hirofumi Uzawa, offers a framework for sustainable societies, integrating environmental preservation with public health and social equity. Following last year's symposium in Indonesia Jakarta, the Research Division of Social Common Capital and the Future at Kyoto University is convening this symposium in Brazil to strengthen our partnership and explore the transdisciplinary impact of SCC on planetary health. We look forward to learning from Brazil's experiences and jointly advancing sustainable and health-promoting practices on a global scale.

## **Speakers**

### From Japan •



Professor Masatoshi Funabashi,

Program SpecificProfessor at the Division of Social Common Capital and the Future, Representative Director of SynecocultureAssociation, Senior Researcher at Sony Computer Science Laboratories (Sony CSL)

Dr. Marie Uzawa Urabe,

Internal Medicine Specialist, CEO of Uzawa Kokusai Gakkan, Representative Director of Japan Memento Mori Association

### From Brazil

- Marcelo Torres, Head, Department of Economics, University of Brasília
- Bernardo Müller, Professor, Department of Economics, University of Brasília
- Maurício Bugarin, Professor, Department of Economics, University of Brasília (Seminar Moderator)
- Elena Eli Shimizu, Professor, Faculty of Public Health, University of Brasília